



**Joe Cory, Sr.**

Chairman and CEO

For the past fifty-two years Joe Cory, Sr. has been the primary driving force of the company's growth into the premier home delivery service it is today. The company serves many of the top 100 furniture and appliance retailers in the United States, Puerto Rico, and the Virgin Islands.

When Joe needed help early on in growing the business established by his father in 1934, he reached out to the best industry professionals around, setting impressive standards for the company in the 20<sup>th</sup> and 21<sup>st</sup> centuries. Always a man of great vision, passion, and commitment, Joe understands the value of hard work, relationships, and friendships based on loyalty and trust, qualities that underscore everything he does and the company's success.

Today in its third generation of family and professional management, Cory 1<sup>st</sup> Choice Home Delivery dispatches a modern fleet of more than 500 customized vehicles daily and delivers more than \$2.1 billion in product to more than 1.6 million consumers each year.

Joe is the recipient of several honors from various industry organizations, including the Metropolitan Furnishings Association of New Jersey's Howard Liveright Memorial Award, the Hal Meadoff Award for Sportsmanship, and recognition in 1985 by the Greater New York Home Furnishings Association as Man of the Year. In 1990, he was recognized by the U.S. House of Representatives as a dedicated civic leader for his

philanthropy in New Jersey. Additionally, he received the Dante Alighieri Italian-American Man of the Year and the Reverend Almay Hudson County Alcohol and Drug Councils Outstanding Leadership awards, the David Druckman Lifetime Achievement Award from GNYHFA in 2003 and in 2010 Joe was honored with the City of Hope Spirit of Life Award. Through the years Joe has held positions of president and/or director of many furniture industry organizations as well as community organizations.

Joe and wife Nada currently live in Florida.