



Bob Alter

Chief Operations Officer

Bob leads the Cory's operations management team nationwide and oversees the warehousing and distribution logistics arena of the business.

His logistics and operations career began when Bob was in high school and worked in a neighborhood custom upholstery shop. There he learned to "prep" and "deluxe" pieces and keep the shop clean and stocked with proper tools. After graduation, Bob drove for *Sternberger Furniture Delivery* [SFD] a nationwide delivery service and earned a Class A tractor-trailer license. In 1976 he transferred to a SFD subsidiary, *International Crating & Container* [ICC] and for eight years managed the State Departments' furniture program. In 1984 he became SFD's Operations Manager and then promoted to VP of Operations in 1986. Through an acquisition of SFD by *Merchants Home Delivery Service* in 1992, where he held several leadership roles nationwide to 1999 when he briefly joined *Ukay Furniture Delivery Service* as VP of Operations.

In 2001 Bob joined Cory to run a NY metropolitan-area distribution center, and was soon promoted to regional coordinator for the Northeast and Midwest regions. Before becoming COO in 2009, he was vice president of operations for the Northeast, Midwest, and Mid-Atlantic regions.

Bob and his wife Terry live in New York.